

ASSET .APP

CONNECTING YOU TO OPPORTUNITIES



Download on the
App Store



GET IT ON
Google Play

FAQ

Q: What funding stage are we?

Seed Phase

Q: What have we done?

- Idea
- Business Plan
- Projections
- Built the software
- Valuation
- Business License
- Published at Apple & Google Play
- Launched the Business
- Proved the concept

Q: What was our result?

33.44% (1st Quarter) profit

Q: What is the company current valuation?

3,872,991 USD

Q: Who did the Valuation?

Equidam.com

Q: How many company shares?

The standard 10,000,000 Shares

Q: How much per share shares?

0.39 USD

Q: What is the minimum Investment?

25 shares × 0.39 USD/share = **\$10**

Q: What is the total Investment?

10,000,000 Shares x \$0.39/share =
980,136 USD (25.30 % Equity)

Q: How can you Invest?

- Cash (UAE Only)
- Debit/Credit Card (Token)
- Bank Transfer (C2B or B2B)

Q: In Exchange of what?

- Full funding gets the Equity + Revenue rights 3 years
- Below Full funding gets Equity

Q: How will we update you on the progress?

- CRM Updates
- CEO Personal phone number
- Emails

***July 2025**

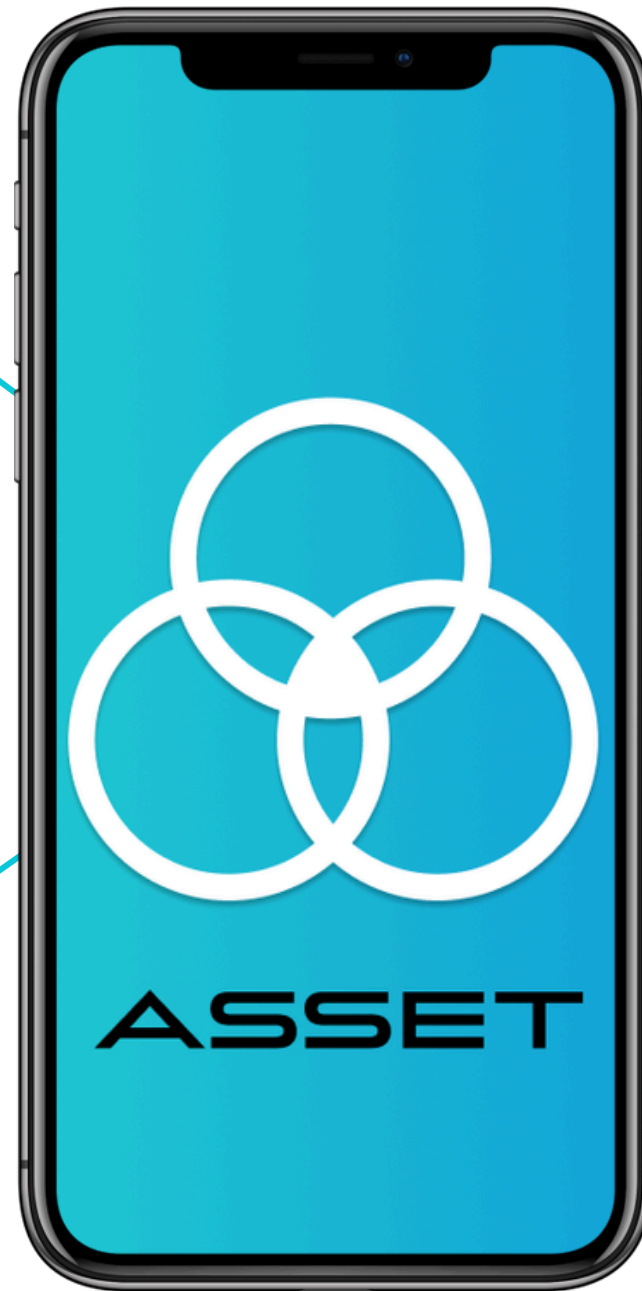
Who do we connect



Investors



Service Providers



Entrepreneurs

What problems do we solve



Problem 1:

Investors are flooded with “opportunities” which don’t fit their requirements



Solution

Investors can see pitches based on their filtered interests



Problem 2:

Entrepreneurs have difficulty raising funds or selling their Business



Solution

Businesses can post a pitch to huge database of Investors effortlessly



Problem 3:

Service Providers are tired of living pay check to pay check.



Solution

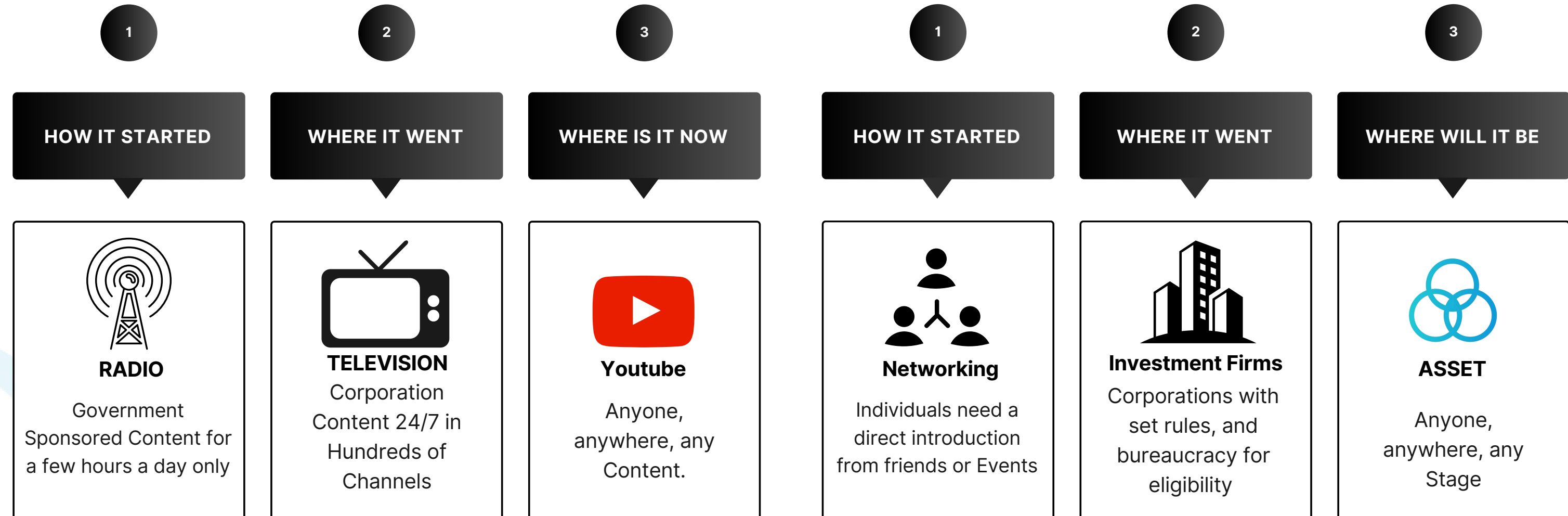
In Exchange for their services, they can become Equity holders in Businesses they participate

What is our goal

Anyone, anywhere, any stage

Media

Financing



Provide for Finance the same freedom Youtube gave to Media & Content Creators

How do we make money

Subscription

3 Packages with different access to the app Features

Advertisement

Paid advertisement posted through the app and Referral links for commission

Data

Top Tier database full with investors, and entrepreneurs are very valuable to target Ads more effectively,

Escrow Account

In exchange for a fee we act as an intermediary, serving as escrow for safeguarding and as a trust fund by emitting payments on specific dates

Acquisition Mediator

By Connecting and guiding through a Business Acquisition, we get a commission of that sale.

Dividends

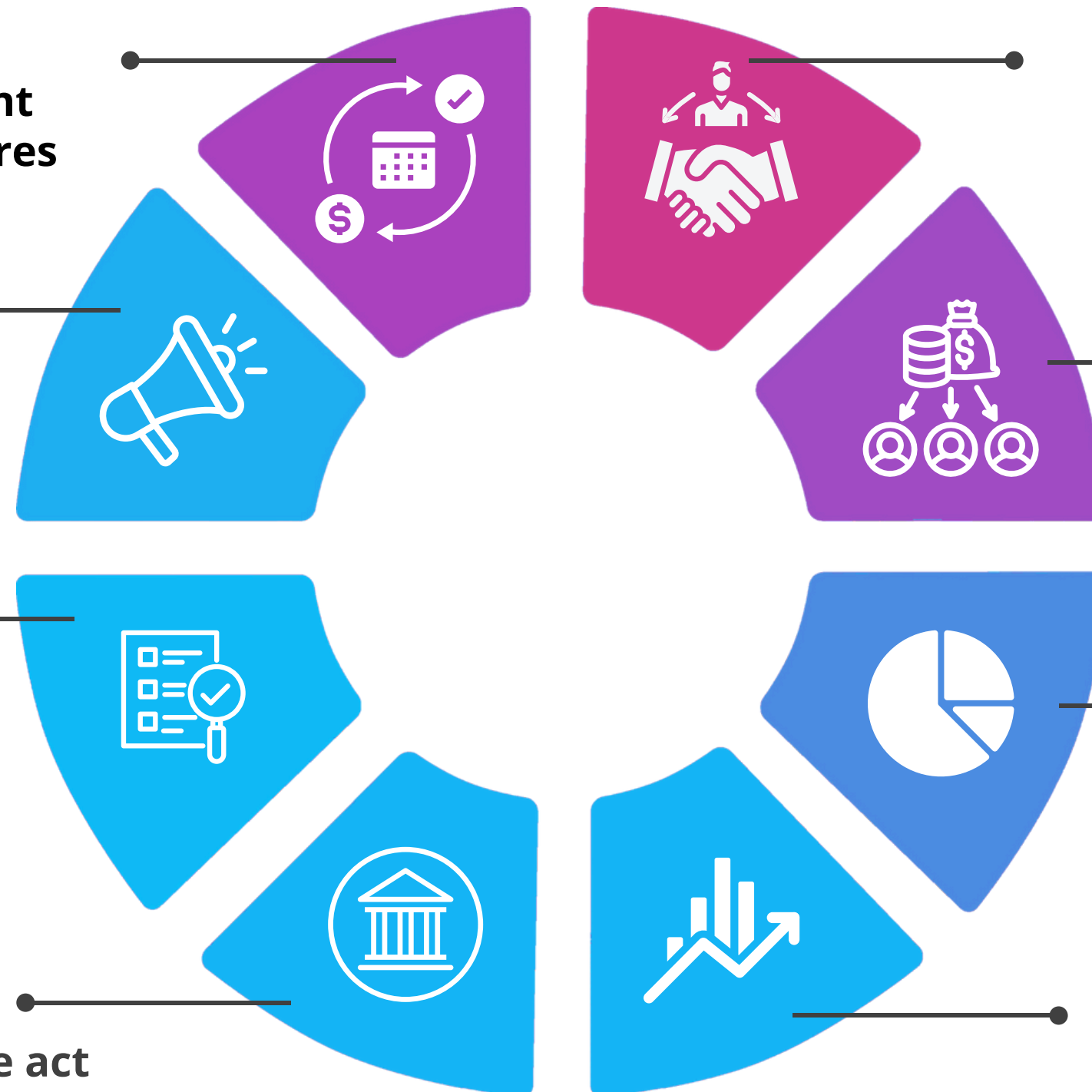
All funds held in our escrow accounts are strategically invested in low-risk or fixed secure stake deals

Equity in Businesses

We secure a percentage of shares from every business that successfully closes a deal within the app.

Capital Appreciation

Each new download, user, subscriber, advertisement, sale, funds in escrow, etc, contributes to the overall valuation of ASSET.app



Who is at the wheel



Who are the competitors

They can be divided into 3 Categories:



Crowdfunding

- Kickstarter.com (USD 7.31 Billion)
- gofundme.com (USD 600 million)



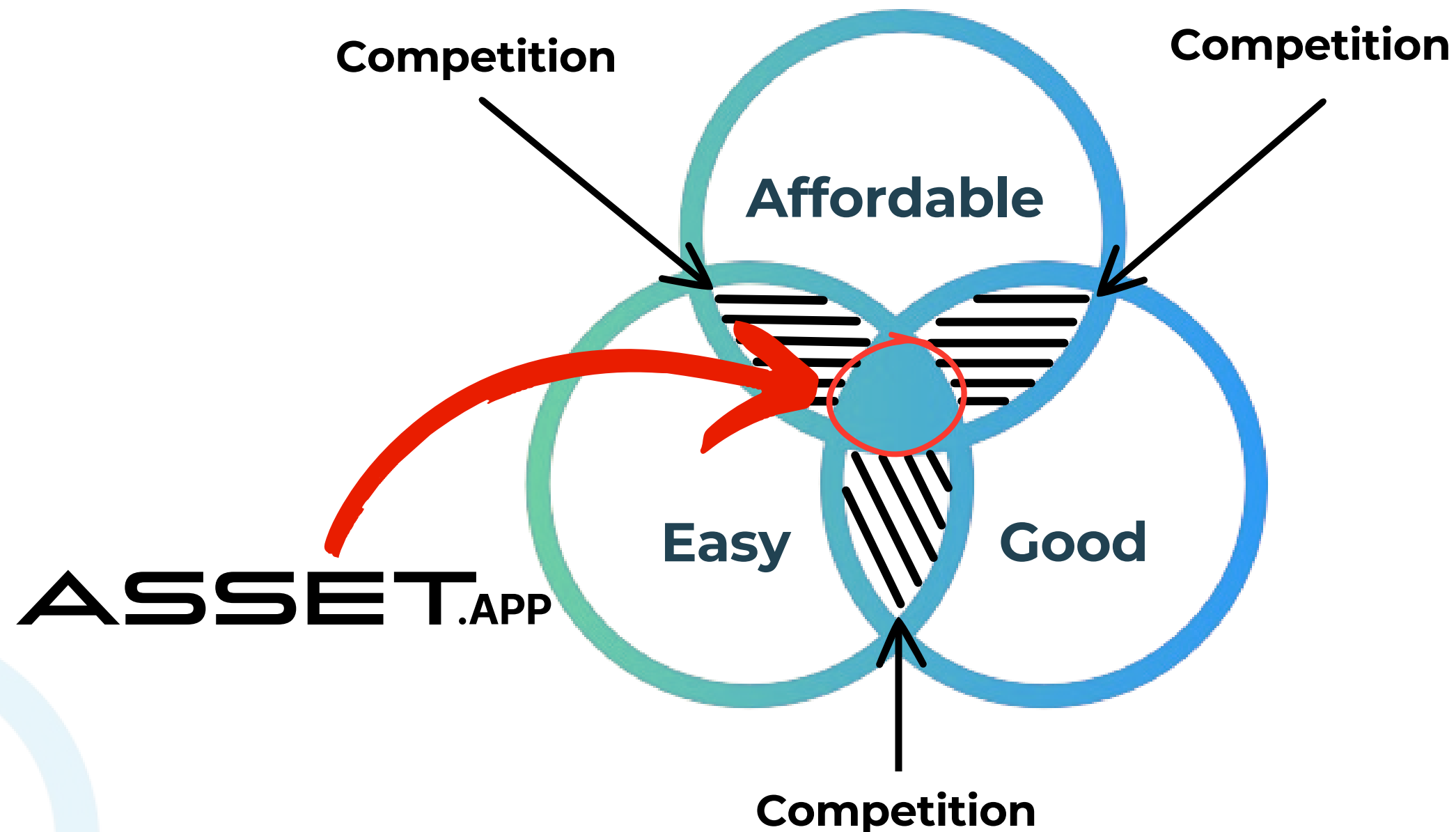
Investment Firms

- Blackrock (USD 104 Billion)
- Morgan Stanley (USD 141 Billion)



Tools

- Escrow.com (USD 150 Million)
- Stripe Atlas (USD 50 Billion)



What is our go to market strategy

Similar to how Uber did it, we will focus in 1 Important City Hub at time, massive advertise in it, make sure we achieve many success stories and once we are well stablished we "move" to the next.



Following this path we will:

- Save funds in marketing
- Be extra efficient on Targeting ads
- Understand local rules and culture with ease
- Help close more deals between users due to their proximity

What do we want to provide

A one stop shop

1

Business Advice

2

Business Plans

3

Financial Projections

4

Pitch Deck Creation

5

AI Avatar & Voiceover

6

Business License

7

Company Valuation

8

Business tokenization

9

Sales Pitch

10

Raise Funds

11

Sell Businesses

12

AI Match Making

13

Internal Chat

14

Smart Contract

15

Escrow Account

16

Equity Shares

17

CRM

18

Business Consultancy

#1

How does it work



**Businesses
Post their Pitch**



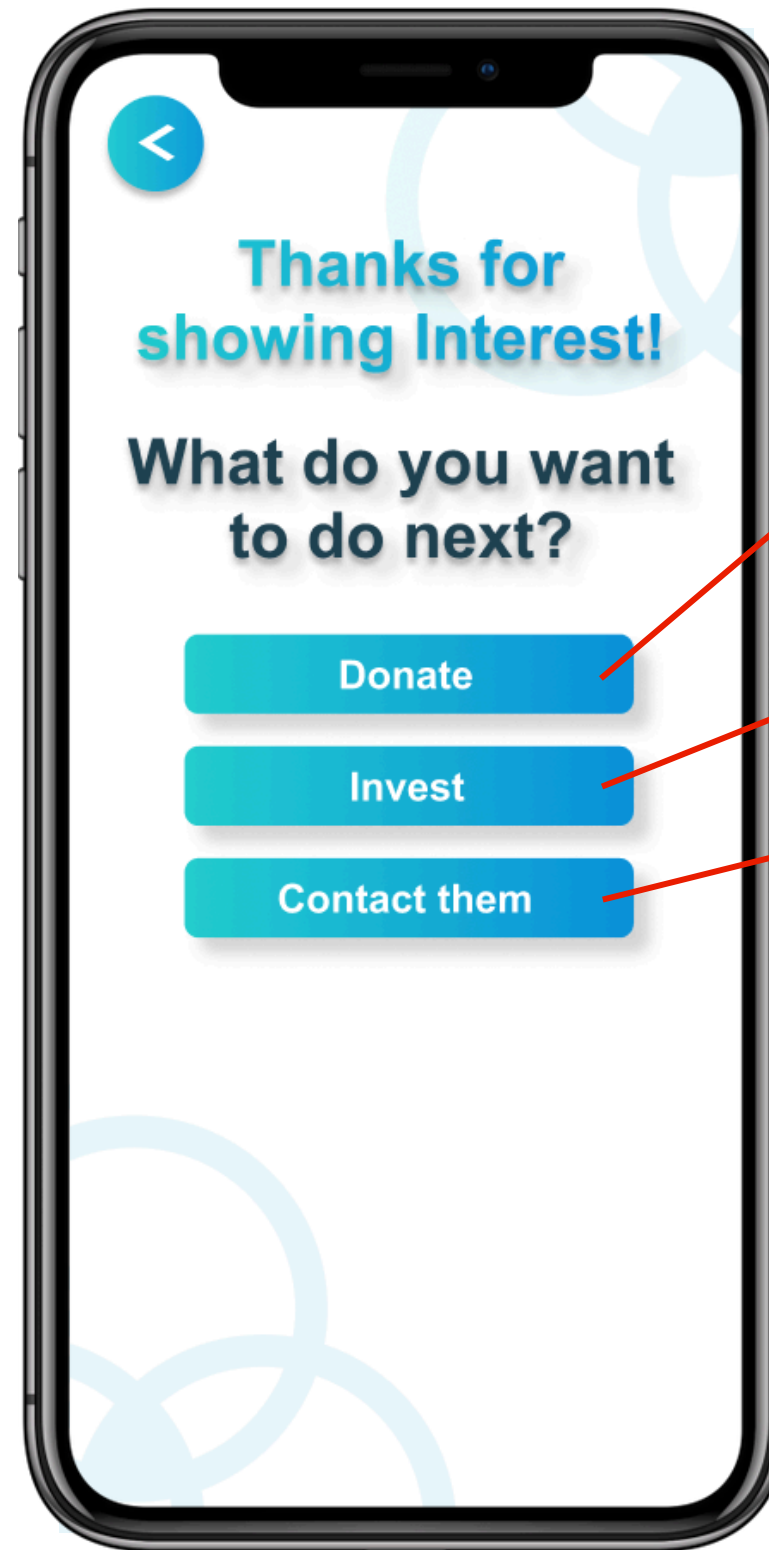
**Investors can filter
and watch
compatible Pitches**



#2



When Investors finds
an interesting
Business Proposal
they can:



Sends pre-established
small donations

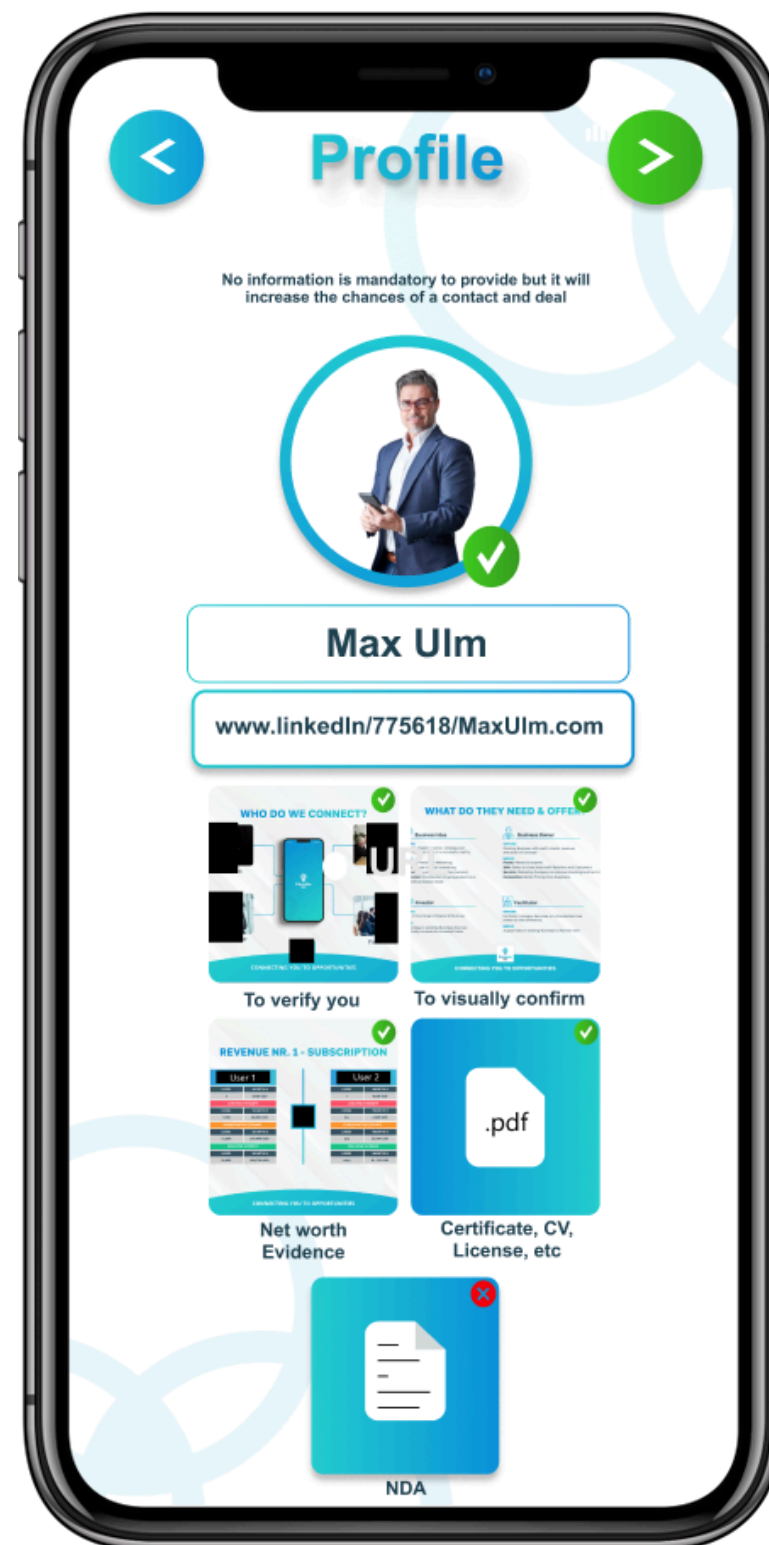
Automatically
purchases Equity
Shares

Sends request for
communication

#3



Business receives a notification of interest with the Investor's Profile



If they like the profile, they can start Communication

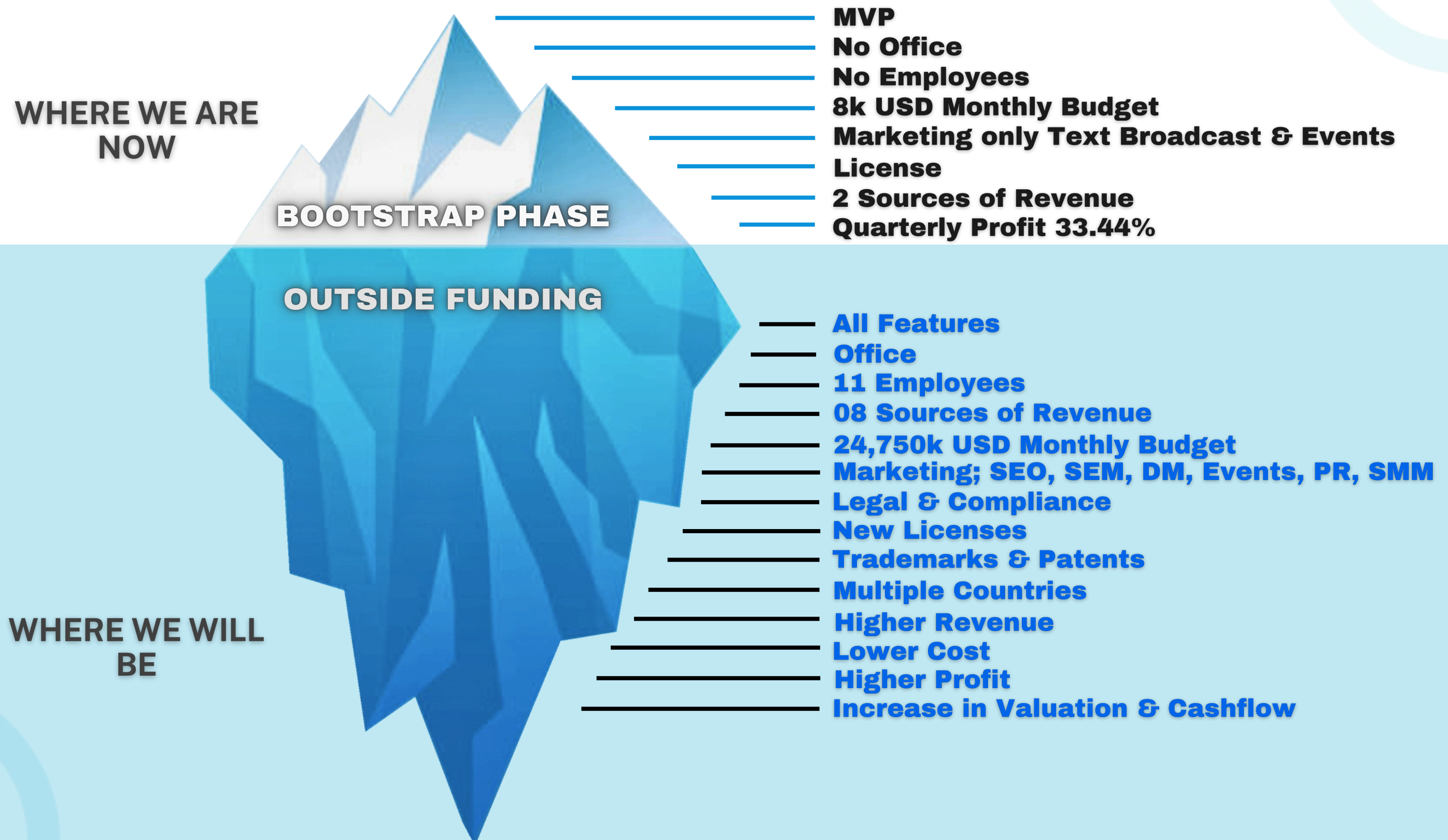


#4

Then both sides can:



Where we been vs Where we aim



What we reached



JANUARY

REVENUE

8,557.94 USD

EXPENSES

9,091.97 USD

PROFIT

- 534.03 USD (-6.24%)



FEBRUARY

REVENUE

9,448.28 USD

EXPENSES

8,276.88 USD

PROFIT

+1,171.40 USD (+12.39%)



MARCH

REVENUE

9,772.06 USD

EXPENSES

7,171.94 USD.

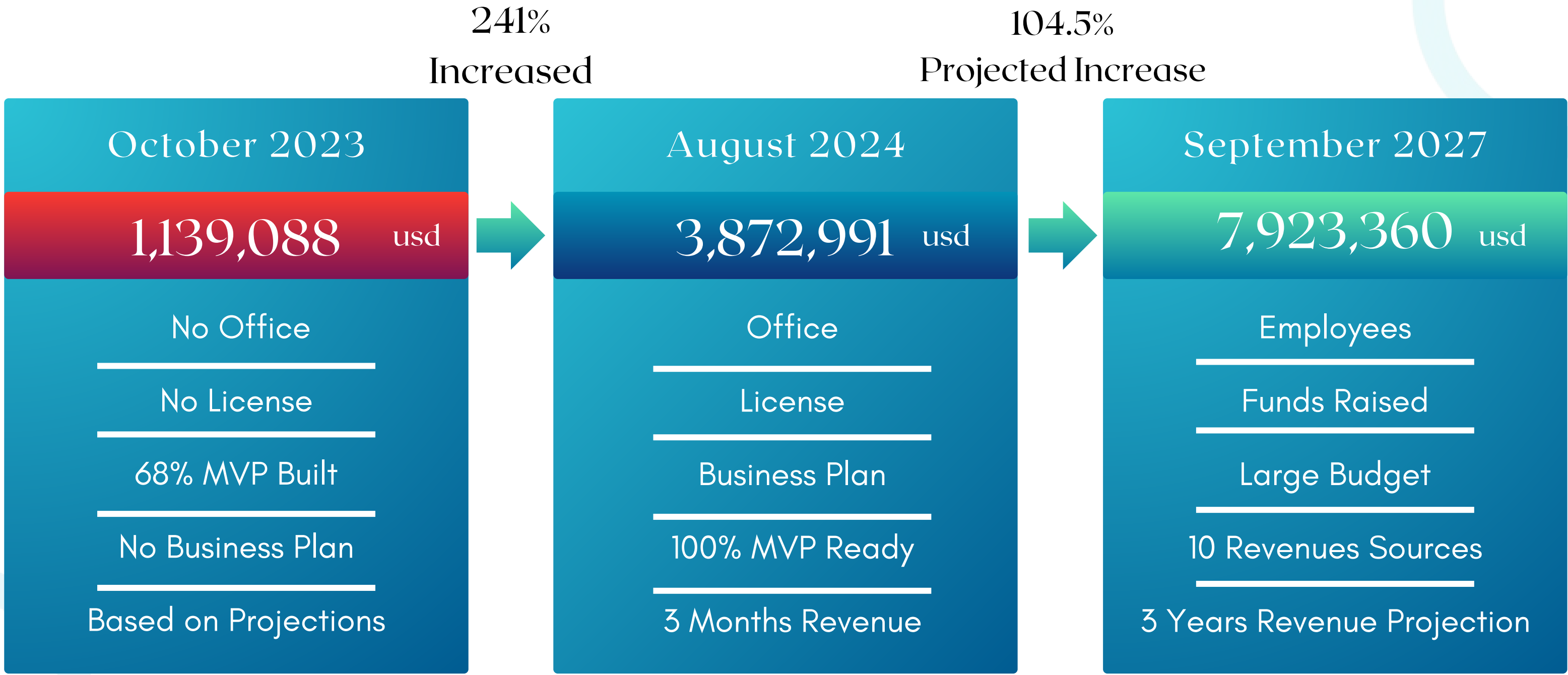
PROFIT

+2,600.12 USD (26.60%)

33.44% QUARTERLY PROFIT

Request P&L PDF for complete breakdown

What we reached



Request Projections PDF for complete breakdown

What we reached


There are several different metrics for estimating the size of the finance sector, results vary, most estimates place the financial services sector at around 20-25% of the world economy.



World Economy



Financial Market



Asset Revenue Goal

VALUE	USD (Trillion USD)
2024	109.362.44
2023	105.668.78
2022	101.618.4
2021	96.514.96
2020	84.794.92

USD (Trillion USD)
24,606.45
23,752.97
22,549.14
21,670.86
19,101.35

% (Financial Market)		USD (Millions)
0.0001%	=	24,606,045
0.0003%	=	73,818,135
0.0009%	=	221,454,40

How much do we need

Pre-money Valuation

3,872,991 USD



- This capital will Fund us for 3 years
- From Seed Phase all the way to Series A
- 27,229.90 USD Monthly Budget
- 326,752.80 Yearly Budget

Post-money Valuation

4,853,127 USD

Request Official Valuation Report PDF for complete breakdown

Objections: “There are other similar products”

Not really. Most platforms offer just 1–2 tools. We deliver 18 integrated features. A true all-in-one solution.

Others mimic traditional venture capital firms but online, keeping the same outdated barriers: slow approvals, limited innovation, and high entry thresholds for investors or Businesses. There's no real facilitation, and certainly no differentiation.

Even if someone copied our software, they couldn't replicate our execution.

Like in real estate, 2 businesses might be similar, but the team makes or breaks it. That is why same businesses, one succeeds and the other fails. We've assembled a fantastic leadership team across marketing, sales, and operations.

This isn't just software, it's a movement.

We're launching the first and only Trifecta: connecting Investors, Entrepreneurs, and Service Providers in one seamless ecosystem designed to help deals happen, faster and smarter.

Summary

1

18 Features

2

MVP built

3

**Quarterly profit
33.44%**

4

Borderless

5

8 Sources of Revenue

6

Experient CEO

7

**Low Entry
Investment**

8

Low operating costs

9

Easy to Expand

10

Business Plan set

11

At 2nd Valuation

12

Seed Phase

13

No direct competitors

14

Easy to use

15

Affordable

16

Tokenazation

17

Safe & Regulated

18

Flexible team

Thank you



contact@theasset.app

www.assetappinvestment.com